

For Immediate Release

MercyOne North Iowa launching Remote Patient Monitoring for rural Iowa

Mason City, Iowa; August 26, 2021 -- [MercyOne North Iowa Medical Center](#) announces an innovative regional project to improve health outcomes in rural Iowa through remote patient monitoring (RPM) and patient-centered care plans. The project is funded through a 5-year, \$1.6 million grant from the Health Resources and Services Administration (HRSA) and includes RPM powered by [Certintell Telehealth](#).

“We are very excited to be able to work with Certintell as we continue to develop care delivery options which are convenient and accessible for our patients in an in-home setting. The technology and care support they provide will greatly support the outstanding team of caregivers currently in place,” said Scott Curtis, vice president of Network Development at MercyOne. “We believe the support made available through this grant will allow us to further develop this care model with other affiliate organizations of MercyOne.”

RPM involves providing connected health devices direct to the patient, allowing health providers to monitor vitals regularly and take proper action when required. Monthly care management will be provided by Certintell’s clinical health coaching staff with the goal of improving health outcome measures, including but not limited to blood pressure, A1c, body weight and hospitalization/readmission rates. The project will begin at MercyOne affiliates Palo Alto County Health System in Emmetsburg and Hancock County Health System in Britt.

“We are humbled to be working with such great collaborators at MercyOne North Iowa in the state where we are headquartered,” said Benjamin Lefever, Founder and CEO of Certintell Telehealth. “We were founded on the principles of providing high-quality care to underserved patients with a mission of Closing the Care Gap, by collaborating with Critical Access Hospitals in rural Iowa we look forward to doing just that through Remote Patient Monitoring and ongoing care management services.”

Through this innovative regional project, there will be increased access to health care services utilizing telehealth technologies including remote patient monitoring for Iowa's rural population with the goal of improving health outcomes and ensuring sustainability for health systems serving local communities.

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About MercyOne

[MercyOne](#) is a connected system of health care facilities and services dedicated to helping people and communities live their best life. MercyOne's care providers and staff make health the highest priority. The system's clinics, medical centers, hospitals and affiliates are located throughout the state of Iowa and



beyond. Headquartered in central Iowa, MercyOne was founded in 1998 through a collaboration between CommonSpirit Health and Trinity Health – two of the country's foremost, not-for-profit Catholic health organizations.

About Certintell

[Certintell](#)® is a rapidly growing Care Management company delivering Remote Patient Monitoring, Chronic Care Management, Behavioral Health Integration and Transitional Care Management directly to patients as a virtual medical practice. These programs improve access to care, reduce the cost burden of chronically ill patients, increase revenues to the partnering health organizations while improving overall clinical quality measures.